



No Graduate Left Behind

ALIGNING ASPIRATIONS
WITH OPPORTUNITY



About Us

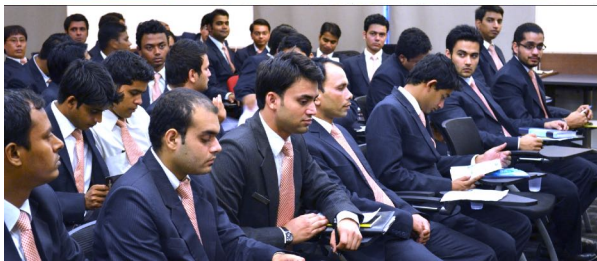
INLEAD, the Indian Institute of Learning & Advanced Development, is a premier Skills Development & Training Institution, aligning career aspirations of the youth with employment opportunities across emerging sectors such as Logistics, Cloud Computing, Healthcare Administration, Banking & Financial Services, etc. through programs approved by the National Skill Development Corporation in public-private partnership with Ministry of Skill Development & Entrepreneurship. The fast-paced Programs impart knowledge and experiential skills across key areas to help participants enhance their employability quotient and secure gainful employment in emerging industry sectors.

We have trained and placed more than 5,000 aspiring youth across 450+ national and international corporations by blending innovative curriculum design, experiential learning techniques and on-job-trainings to shape, develop & transform the youth into gainfully employable human capital.

Our Campus is strategically located in the heart of the Millennium City- Gurugram, which is home to more than 750 global corporations across industries, and the symbol of rising 'New India' epitomizing the youth aspirations of success.

Center of Excellence Campus

- 65,000 Sq. Ft. State-of-the-Art Campus
- Located In Millennium City - Gurugram
- 10-Minute Ride from HUDA Metro Station
- Experiential Learning Environment
- AV Classrooms; Library; IT Labs; Cafeteria
- Centrally Air-conditioned Facility



Our Pedagogy

- Experiential Learning
- Competency Mapping
- Industry Excursions
- Professional Mentorship
- Industry Expert Seminars
- Sector Specialization
- On-the-Job Training
- Personality Development
- Skill Development

Bachelor of Vocation Degree Program

The University Grants Commission (UGC), with an intent to align higher education with the emerging needs of the economy so as to ensure that the graduates of higher education system have adequate knowledge and skills for employment and entrepreneurship, has launched a scheme on skills development based higher education, leading to *Bachelor of Vocation* Degree granted by a University.

The Objective of the *Bachelor of Vocation* (B.VOC.) Degree Program is –

- To provide a judicious mix of Skills related to a profession and appropriate content of general education
- To provide flexibility to the students by the means of pre-determined entry and multiple exit points
- To ensure graduating students have adequate knowledge and skills related to a profession
- To integrate National Skills Qualification Framework (NSQF) with in the undergraduate level in order to enhance employability of the graduates and meet the industry needs

INLEAD, an endeavor of Primordial, as the NSDC training partner for skill development programs across multiple sectors is associated with UGC-approved Universities as their integral industry partner for imparting skills training under NOSs approved by Sector Skill Councils and facilitating practical OJT/ Apprenticeships through a blended mode with a focus on learning outcomes.

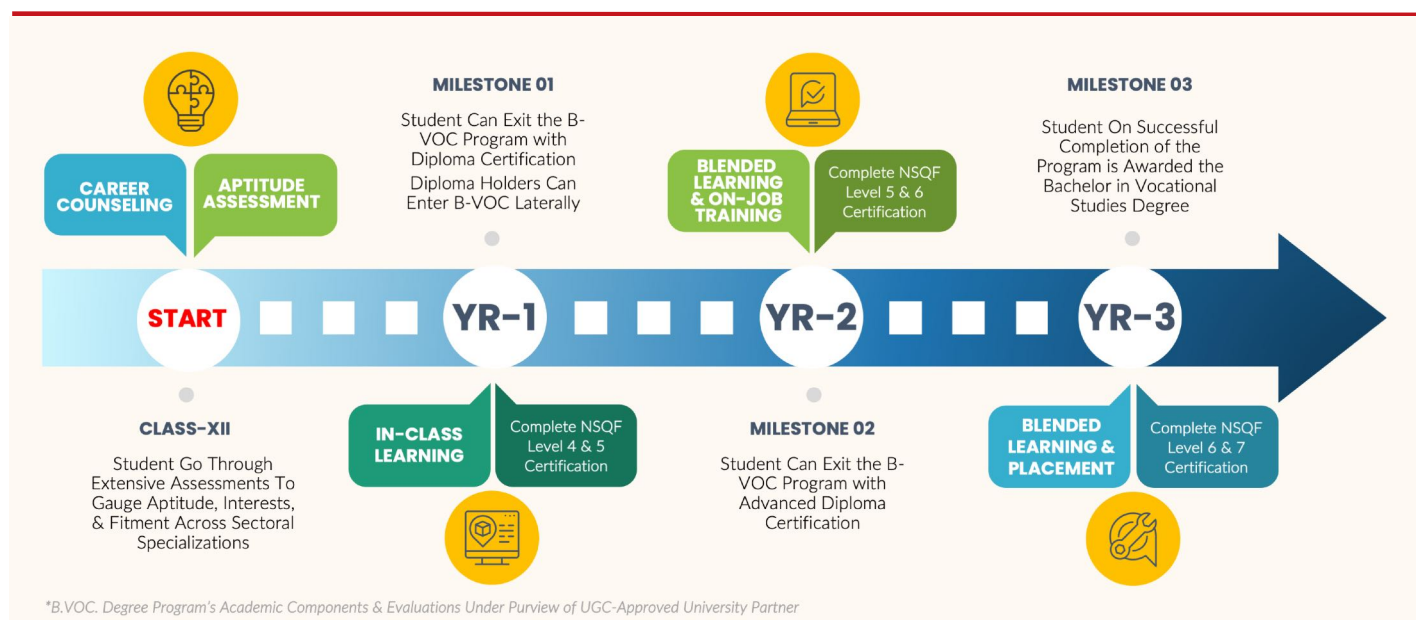
The uniqueness of the program lies in the experiential learning techniques adopted to impart training through industry expert lectures, role playing workshops, interactive training activities and apprenticeship organized to accelerate the learning curve by focusing on five essential skills:

- **Management Skills** for learning how to effectively plan, organize and coordinate available resources
- **Technical Skills** for learning the abilities needed to perform specific tasks for the role profile in the chosen sector
- **Soft Skills** for shaping personality by learning industry-specific behavioural requirements and communication etiquettes
- **Employability Skills** for integrating technical knowledge with soft-skills to become a market-ready professional

Program Structure

The *Bachelor of Vocation Program* is a New-Age method of education that integrates general education, technical education, and employability skills with practical on-job training to ensure that the graduating student is ready for employment in the Industry. The Program is a three-year undergraduate course designed with multiple entry and exit points where a student can pursue a sectoral program for 1-year/2-years/or 3-years and secure a Diploma/Advanced Diploma/ or a Graduate Degree at the end of each year of completed education.

The Program is delivered through a blended-mode of in-class pedagogy; industry workshops; on-line e-learning sessions; and mandatory OJT/ apprenticeship to help students establish themselves in employment and entrepreneurial ventures.



Sector Specialization

Gainful employment and career growth require graduates to be equipped with the knowledge and skills specific to job-profile in an industry to compete in a highly dynamic and competitive employment market.

Acquiring role-specific knowledge and business skills through a guided *Bachelor of Vocational Degree* program is not only easy but also the fastest way to become employable and jumpstart a career after Class-12 Certification.

The *Bachelor of Vocational Degree Program* with Sectoral Specialization is woven around industry-specific professional skill-learning curriculum designed by the National Skill Development Corporation to assist program participants assimilate knowledge and skills for the chosen sector and ensure employment at the successful completion of the program.

INLEAD provides a unique opportunity to program participants through several industry sessions; employability assessments; and workshops, for exploring fitment across various sectoral specializations and taking an informed decision on the optimal career of their choice.

Bachelor of Vocation in Management & Entrepreneurship

Professional Learnings

- ◆ General Management
- ◆ Information Systems Management
- ◆ Entrepreneurial Skills Development
- ◆ Human Resources Management
- ◆ Customer Relations Management
- ◆ Retail Management



Bachelor of Vocation in Business Process & Data Analytics

Professional Learnings

- ◆ Data Collection & Preparation for Analysis
- ◆ Data Analysis for Business Insights
- ◆ Data-Driven Decision Making
- ◆ Programming Basics with Data Analytics
- ◆ Application of Machine Learning to Data
- ◆ Information Management System



Bachelor of Vocation in Banking & Financial Services

Professional Learnings

- ◆ Banking Operations
- ◆ Financial Management
- ◆ Micro-finance Operations
- ◆ Mutual Fund Management
- ◆ Risk Management



Bachelor of Vocation in Information Technology

Professional Learnings

- ◆ IT Infrastructure Management
- ◆ Virtual Machine Management
- ◆ Data Center Management
- ◆ Systems Administration
- ◆ Network Security Management
- ◆ IT Asset Management



Bachelor of Vocation in Web Technologies & Multimedia

Professional Learnings

- ◆ Web Application Development
- ◆ Mobile Application Development
- ◆ User Interface Development
- ◆ Digital Media Management
- ◆ Python Programming
- ◆ Product Management



Bachelor of Vocation in E-Commerce & Digital Marketing

Professional Learnings

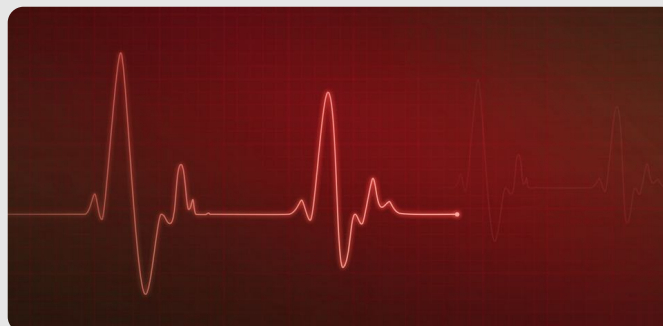
- ◆ e-Commerce Management
- ◆ Supply Chain Management
- ◆ Social Media Management
- ◆ Search Engine Optimization
- ◆ Google Adwords Management
- ◆ Digital Campaign Planning



Bachelor of Vocation in Paramedical & Health Administration

Professional Learnings

- ◆ Hospital Operations
- ◆ Healthcare Marketing
- ◆ Quality Management
- ◆ Hospital Information Systems
- ◆ Patient Care & Safety Management
- ◆ Accreditation & Statutory Compliance



Bachelor of Vocation in Cyber Security

Professional Learnings

- ◆ Information Security Management
- ◆ Enterprise Infrastructure Security
- ◆ Cloud Application Security Management
- ◆ Ransomware & Malware Analysis
- ◆ Compliance & Risk Management
- ◆ Ethical Hacking



Application Process

Application Submission: Eligible aspirants applying for admission to the Bachelor of Vocation (B. Voc.) Program may submit their Application Form online at www.inlead.in or send the duly completed Application Form to:

*Program Admissions, Indian Institute of Learning & Advanced Development
National Expressway-48 81-P Sector-34 Gurugram - 122004 Haryana.*

It is important for applicants to fill in the Form correctly and to give all requisite details. Incomplete, inadequate or inaccurate filing of the Application Form may entail elimination from the selection process.

Application Eligibility: Applicants in the age-bracket of 18-23 years (as on the date of application) holding Class-12 Certification (or equivalent) from a Board of Secondary Education recognized by the Government of India.

Program Fee: INR 400,000 for the B.Voc Degree* Program delivered through blended model of e-Learnings and In-Class Pedagogy followed by Internship/ On-Job-Trainings.

Program Highlights

100% OJT/ Apprenticeship and Placement Support

Extensive network of 500+ corporations across a wide spectrum of business verticals to provide industry exposure

UGC & NSDC Approved Program

Government recognized Bachelor's Degree* and National Skill Development Corporation Level - 4/5/6/7 Certifications

*Bachelors of Vocation Degree certified and issued by UGC - Approved University Partner

Personality Development

Development of overall personality, communication skill and grooming as integral components

Promising Career Path

Rewarding career in leading organizations from the fastest growing industries and business sectors

500+
Placement Partners

**Attractive
Salary
Packages**

100%
Assured Placement

The INLEAD Edge

The Indian Institute of Learning & Advanced Development provides a distinct advantage of world-class Campus, blended learning modules, integrated on-job-training/ apprenticeship for industry exposure, and assured placement on successful completion of the Program through its vast network of National and Multi-National corporations.

Top Employers



Success Stories



INLEAD

No Graduate Left Behind



N • S • D • C

**National
Skill Development
Corporation**

Transforming the skill landscape

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