



*No Graduate Left Behind*

ALIGNING ASPIRATIONS  
WITH OPPORTUNITY



## About Us

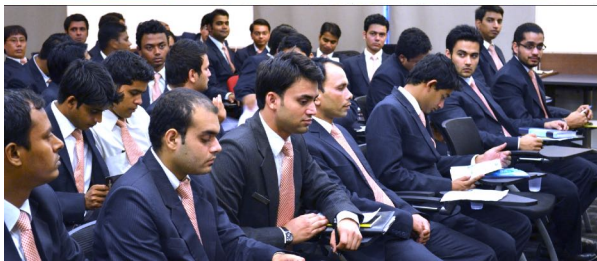
INLEAD, the Indian Institute of Learning & Advanced Development, is a premier Skills Development & Training Institution, aligning career aspirations of the youth with employment opportunities across emerging sectors such as Logistics, Cloud Computing, Healthcare Administration, Banking & Financial Services, etc. through programs approved by the National Skill Development Corporation in public-private partnership with Ministry of Skill Development & Entrepreneurship. The fast-paced Programs impart knowledge and experiential skills across key areas to help participants enhance their employability quotient and secure gainful employment in emerging industry sectors.

We have trained and placed more than 5,000 aspiring youth across 450+ national and international corporations by blending innovative curriculum design, experiential learning techniques and on-job-trainings to shape, develop & transform the youth into gainfully employable human capital.

Our Campus is strategically located in the heart of the Millennium City- Gurugram, which is home to more than 750 global corporations across industries, and the symbol of rising 'New India' epitomizing the youth aspirations of success.

### Center of Excellence Campus

- 65,000 Sq. Ft. State-of-the-Art Campus
- Located In Millennium City - Gurugram
- 10-Minute Ride from HUDA Metro Station
- Experiential Learning Environment
- AV Classrooms; Library; IT Labs; Cafeteria
- Centrally Air-conditioned Facility



### Our Pedagogy

- Experiential Learning
- Competency Mapping
- Industry Excursions
- Professional Mentorship
- Industry Expert Seminars
- Sector Specialization
- On-the-Job Training
- Personality Development
- Skill Development

## Bachelor of Vocation Degree Program

The University Grants Commission (UGC), with an intent to align higher education with the emerging needs of the economy so as to ensure that the graduates of higher education system have adequate knowledge and skills for employment and entrepreneurship, has launched a scheme on skills development based higher education, leading to *Bachelor of Vocation* Degree granted by a University.

The Objective of the *Bachelor of Vocation* (B.VOC.) Degree Program is –

- To provide a judicious mix of Skills related to a profession and appropriate content of general education
- To provide flexibility to the students by the means of pre-determined entry and multiple exit points
- To ensure graduating students have adequate knowledge and skills related to a profession
- To integrate National Skills Qualification Framework (NSQF) with in the undergraduate level in order to enhance employability of the graduates and meet the industry needs

INLEAD, an endeavor of Primordial, as the NSDC training partner for skill development programs across multiple sectors is associated with UGC-approved Universities as their integral industry partner for imparting skills training under NOSs approved by Sector Skill Councils and facilitating practical OJT/ Apprenticeships through a blended mode with a focus on learning outcomes.

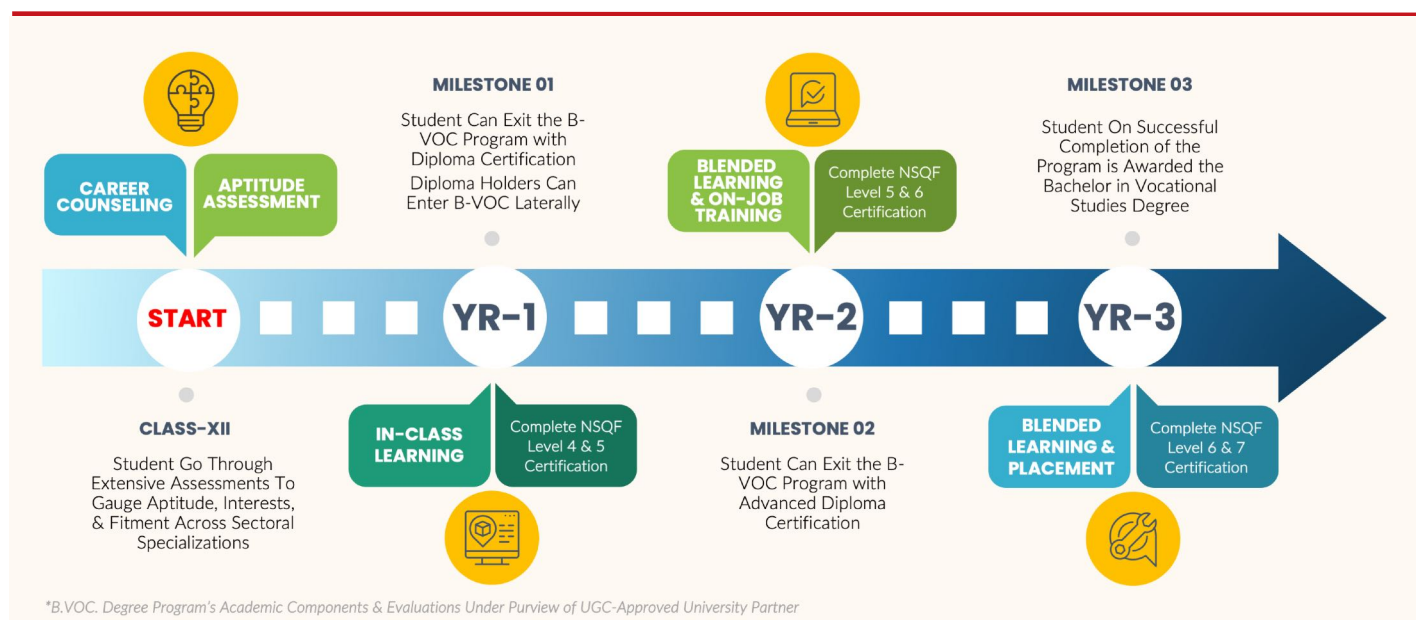
The uniqueness of the program lies in the experiential learning techniques adopted to impart training through industry expert lectures, role playing workshops, interactive training activities and apprenticeship organized to accelerate the learning curve by focusing on five essential skills:

- **Management Skills** for learning how to effectively plan, organize and coordinate available resources
- **Technical Skills** for learning the abilities needed to perform specific tasks for the role profile in the chosen sector
- **Soft Skills** for shaping personality by learning industry-specific behavioural requirements and communication etiquettes
- **Employability Skills** for integrating technical knowledge with soft-skills to become a market-ready professional

## Program Structure

The *Bachelor of Vocation Program* is a New-Age method of education that integrates general education, technical education, and employability skills with practical on-job training to ensure that the graduating student is ready for employment in the Industry. The Program is a three-year undergraduate course designed with multiple entry and exit points where a student can pursue a sectoral program for 1-year/2-years/or 3-years and secure a Diploma/Advanced Diploma/or a Graduate Degree at the end of each year of completed education.

The Program is delivered through a blended-mode of in-class pedagogy; industry workshops; on-line e-learning sessions; and mandatory OJT/ apprenticeship to help students establish themselves in employment and entrepreneurial ventures.





## Sector Specialization

Gainful employment and career growth require graduates to be equipped with the knowledge and skills specific to job-profile in an industry to compete in a highly dynamic and competitive employment market.

Acquiring role-specific knowledge and business skills through a guided *Bachelor of Vocational Degree* program is not only easy but also the fastest way to become employable and jump start a career after Class-12 Certification.

The *Bachelor of Vocational Degree Program* with Sectoral Specialization is woven around industry-specific professional skill-learning curriculum designed by the National Skill Development Corporation to assist program participants assimilate knowledge and skills for the chosen sector and ensure employment at the successful completion of the program.

INLEAD provides a unique opportunity to program participants through several industry sessions; employability assessments; and workshops, for exploring fitment across various sectoral specializations and taking an informed decision on the optimal career of their choice.

### Bachelor of Vocation in Management & Entrepreneurship

#### Professional Learnings

- ◆ General Management
- ◆ Information Systems Management
- ◆ Entrepreneurial Skills Development
- ◆ Human Resources Management
- ◆ Customer Relations Management
- ◆ Retail Management



### Bachelor of Vocation in Business Process & Data Analytics

#### Professional Learnings

- ◆ Data Collection & Preparation for Analysis
- ◆ Data Analysis for Business Insights
- ◆ Data-Driven Decision Making
- ◆ Programming Basics with Data Analytics
- ◆ Application of Machine Learning to Data
- ◆ Information Management System



### Bachelor of Vocation in Banking & Financial Services

#### Professional Learnings

- ◆ Banking Operations
- ◆ Financial Management
- ◆ Micro-finance Operations
- ◆ Mutual Fund Management
- ◆ Risk Management



## Bachelor of Vocation in Information Technology

### Professional Learnings

- ◆ IT Infrastructure Management
- ◆ Virtual Machine Management
- ◆ Data Center Management
- ◆ Systems Administration
- ◆ Network Security Management
- ◆ IT Asset Management



## Bachelor of Vocation in Web Technologies & Multimedia

### Professional Learnings

- ◆ Web Application Development
- ◆ Mobile Application Development
- ◆ User Interface Development
- ◆ Digital Media Management
- ◆ Python Programming
- ◆ Product Management



## Bachelor of Vocation in E-Commerce & Digital Marketing

### Professional Learnings

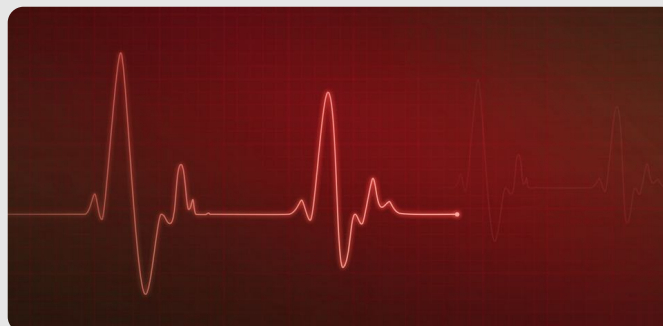
- ◆ e-Commerce Management
- ◆ Supply Chain Management
- ◆ Social Media Management
- ◆ Search Engine Optimization
- ◆ Google Adwords Management
- ◆ Digital Campaign Planning



## Bachelor of Vocation in Paramedical & Health Administration

### Professional Learnings

- ◆ Hospital Operations
- ◆ Healthcare Marketing
- ◆ Quality Management
- ◆ Hospital Information Systems
- ◆ Patient Care & Safety Management
- ◆ Accreditation & Statutory Compliance



## Bachelor of Vocation in Cyber Security

### Professional Learnings

- ◆ Information Security Management
- ◆ Enterprise Infrastructure Security
- ◆ Cloud Application Security Management
- ◆ Ransomware & Malware Analysis
- ◆ Compliance & Risk Management
- ◆ Ethical Hacking



### Application Process

**Application Submission:** Eligible aspirants applying for admission to the Bachelor of Vocation (B. Voc.) Program can submit their completed Application *ALONG WITH ALL REQUIRED DOCUMENTS* on-line at [www.inlead.in](http://www.inlead.in). Alternately, the eligible aspirants can download the Application Form using the QR Code and send the completed Application via e-Mail to [bvoc@inlead.in](mailto:bvoc@inlead.in); or courier to the following address:

**B.VoC. Program Admissions,  
Indian Institute of Learning & Advanced Development  
81-P Sector-34 NH-48  
Gurugram-122004, Haryana.**



Application QR Code

### Program Highlights

#### 100% OJT/ Apprenticeship and Placement Support

Extensive network of 500+ corporations across a wide spectrum of business verticals to provide industry exposure

#### UGC & NSDC Approved Program

Government recognized Bachelor's Degree\* and National Skill Development Corporation Level - 4/5/6/7 Certifications

\*Bachelors of Vocation Degree certified and issued by UGC - Approved University Partner

#### Personality Development

Development of overall personality, communication skill and grooming as integral components

#### Promising Career Path

Rewarding career in leading organizations from the fastest growing industries and business sectors

**500+**  
Placement Partners

**Attractive  
Salary  
Packages**

**100%**  
Assured Placement



## The INLEAD Edge

The Indian Institute of Learning & Advanced Development provides a distinct advantage of world-class Campus, blended learning modules, integrated on-job-training/ apprenticeship for industry exposure, and assured placement on successful completion of the Program through its vast network of National and Multi-National corporations.

### Top Employers



### Success Stories



# INLEAD

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**N • S • D • C**

**National  
Skill Development  
Corporation**

**Transforming the skill landscape**

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